

课程思政

课程教学坚持立德树人，融合思想政治教育到教学内容中，注重挖掘课程思政元素。基础版中讲述中国节日、中国美食、中国高铁等中国文化话题，商务版嵌入中国企业、中国品牌等元素。具体如下表 1、表 2：

基础版				
单元	学习情景设计	项目设计	项目设计	课程思政
unit 1	Lead-in: Talking about Yourself	Project A: First Meeting	Project B: Visa Application	自我探索与成长、提升个人素养、青年成才观
unit 2	Lead-in: Holidays	Project A: Winter Solstice	Project B: Boxing Day	冬至、二十四节气、传统文化智慧
unit 3	Lead-in: Going Shopping	Project A: Shopping in Offline Stores	Project B: Online and Offline Shopping	树立正确消费观，学会优惠购物与安全购物相协调
unit 4	Lead-in: Enjoying Food	Project A: Ordering Steaks	Project B: Home Dinner	用餐礼仪、礼仪之邦、餐桌礼仪，待客之道，拜访之礼
unit 5	Lead-in: What's New Recently?	Project A: Online Shopping	Project B: Livestreaming Shopping	树立直播带货的诚信意识，不卖假货或不合格产品
unit 6	Lead-in: How to Get There	Project A: How to Get to the Palace Museum	Project B: High-speed Railway	智造强国、科技兴国、改革创新的时代精神
unit 7	Lead-in: Expressing Feelings	Project A: How to Comfort People	Project B: How to Deal with Complaints	友善、和谐、讲仁爱
unit 8	Lead-in: Life-long Learning	Project A: Never too Old to Learn	Project B: Livestream Today	与时俱进，树立终身学习的意识，不断学习新事物

表 1 课程基础版中思政元素

商务版				
单元	学习情景设计	项目设计	项目设计	课程思政
unit 1	Lead-in: Job Interview	Project A: Self-introduction	Project B: Four Most Popular Job Interview Questions and Example Answers	面试礼仪, 正确就业 观
unit 2	Lead-in: Business Reception	Project A: Receiving a Guest in the Company	Project B: Business Dinner	接待礼仪、有朋自远 方来、文化自觉, 文 化自信: 理性思考, 价值判断, 四个自信
unit 3	Lead-in: Telephone Calls	Project A: Answering Phone Calls	Project B: Transferring Calls	电话礼仪
unit 4	Lead-in: Factory Tours	Project A: Listing A Factory	Project B: Visiting Production Line	参观交流礼仪, 自信 大方的沟通能力
unit 5	Lead-in: Company Introduction	Project A: Receiving Customers & Introducing Companies	Project B: Company Introduction (presentation)	接待礼仪, 公共演讲 礼仪
unit 6	Lead-in: Business Travel	Project A: Hotel Check-in	Project B: Air Boarding	1.绿色出行, 文明出 行; 2.一带一路, 共 商共建共享
unit 7	Lead-in: Promotion	Project A: Brand Promotion	Project B: Product Promotion	艰苦奋斗精神、传统 文化、中国企业、中 国品牌故事
unit 8	Lead-in: Trade Fairs	Project A: Preparation for Canton Fair	Project B: Attending Fairs Abroad	一带一路国家战略、 法律法规、经世济 民、诚信服务

表 2 课程商务版中思政元素

拓展与练习部分设立讲中国故事专栏，包涵 50 个传统中国故事。

拓展与练习



Talking about Chinese Story



01 Qixi Festival七夕.mp4

02 misfortune might be a blessing in disguise塞翁失马焉知非福.mp4

03 Kung-fu功夫.mp4

05 Chinese Paper-cut中国剪纸.mp4

06 Confucius孔子.mp4

07 Kung Pao Chicken宫保鸡丁.mp4

08 Chinese Calligraphy中国书法.mp4

09 The Changjiang River _ The Yangtze River长江.mp4

10 Lion Dance舞狮.mp4

11. The Erhu 二胡.mp4

12. Chinese Chess中国象棋.mp4

13. Mongolia-_Naadam_蒙古族的那达慕.mp4

14. The Dragon Boat Festival端午节.mp4

15. Buddha Jumps Over the Wall佛跳墙.mp4

16. The Great Wall长城.mp4

17. Panda大熊猫 .mp4.mp4

18. Dumplings饺子.mp4

19. Cheongsam 旗袍.mp4

20. Chinese tea中国茶.mp4

21. chopsticks 筷子.mp4

22. Hanfu 汉服.mp4

23. Chinese Hotpot火锅.mp4

24. Peking opera 京剧.mp4

25 The Double Ninth Festival-.mp4

26 Hua Mulan.m4a.mp4

27. The Mid-Autumn Festival中秋节.mp4

28. The Chinese Animal Zodiac十二生肖.mp4

29. kites风筝.mp4

30. Kong-Rong Gave away Bigger Pears 孔融让梨.mp4
31. Butterfly Love 梁山伯与祝英台.mp4
32. Chinese Shadow Play 中国皮影戏.mp4
33. Chinese Traditional Musical Instruments 中国传统乐器.mp4
34. Five Sacred Mountains 五岳名山.mp4
35. Live and Learn 学无止境.mp4
36. Three Moves by Mencius 孟母三迁.mp4
37. Standing in the snow before Cheng Yi's gate 程门立雪.mp4
38. the Four Great Classical Novels 四大名著_11.19_CG.mp4.mp4
39. Chinese Lantern Festival 元宵节.mp4
40. Golden Millet Dream 黄粱一梦.mp4
41. Meng Jiang Girl 孟姜女.mp4
42. Five Golden Flowers 五朵金花.mp4
43. Confucius Taught Students According to Their Aptitude 孔子因材施教.mp4
44. Ren Mo 任末好学勤记.mp4
45. Chinese Food-.mp4
46. Chinese Brand 中国品牌.mp4
47. Liu Sanjie 刘三姐.mp4
48. Nu Wa Mends the Sky 女娲补天.mp4
49. weighing the elephant 曹冲称象_.mp4
50. Walking on Stilts 踩高跷.mp4

图 1 拓展与练习 50 个中国故事

通过画龙点睛式、融合穿插、案例分析等方式，将课程思政元素落实到课堂教学中。通过课程学习，学生不仅学习英语口语，更是学会用英语讲好中国故事，弘扬社会主义核心价值观，树立学生中国文化自信。

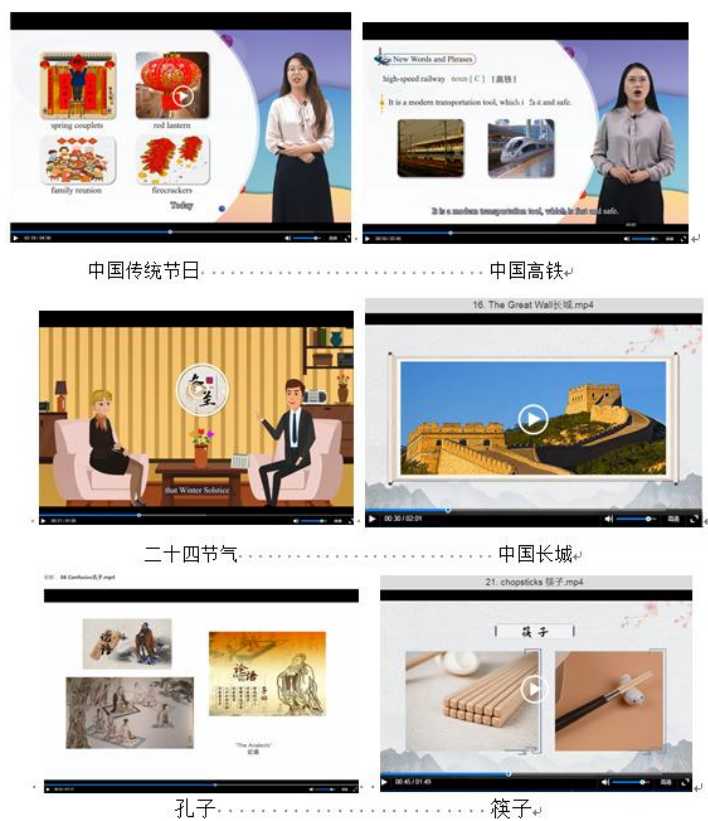


图 2 课程教学视频中的思政元素



图 3 课堂中的思政教育



图 4 课堂中的思政教育